

“Stop watching – Start seeing”
BEAMS International Conference
Combating Stereotypes & Racism in Popular Culture
27 - 28 February 2014

The media and entertainment industries – simply referred to as “popular culture” – are powerful agents of stereotyping. They have a fundamental role in replicating societal trends, shaping public opinion, producing and reproducing stereotypical representations of groups, communities and individuals, and “fixing” characteristics and identities over time and space. The aim of the event is to better understand the link between popular culture stereotypes of migrant and minority groups and discriminatory attitudes of the consumers/citizens, which still prevent such groups from obtaining full rights of citizenship in many respects.

VIDC - Vienna Institute for International Dialogue and Cooperation in cooperation with the **Karl-Renner-Institut** will host a European conference in the framework of the EU project “BEAMS - Breaking down European Attitudes towards Migrant/Minority Stereotypes.”

For more information about the BEAMS project please see www.beams-project.eu and www.vidc.org

The Conference language will be English with simultaneous translation into German.

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Registration:

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Preliminary Programme:

CONFERENCE

Venue: Karl-Renner-Institut, Europasaal, Entrance: Gartenhotel Altmannsdorf, Hotel 2, Oswaldgasse 69/
Hoffingergasse, 1120 Vienna, Austria

Thu, 27 February 2014 14:00 – 19:00

13:00 – 14:00 Registration

14:00 – 14:30 **Welcome**

Barbara Prammer, President of the Austrian Parliament
Gerhard Marchl, Karl-Renner-Institut, Vienna, Austria
Nicoletta Iannarelli, Regione del Veneto Sezione Flussi Migratori, Italy
John Kellock, Policy Advisor, European Union Agency for Fundamental Rights (tbc)
N.N., Austrian Development Agency

14:30 – 16:00 **Panel Session I: Roma/Romnja & Sinti/Sintize in Europe: Between Stereotypisation, Racism and Self-representation**

Romani Rose, President of Central Council of German Sinti and Roma, Germany

Mirjam-Angela Karoly, Chief of the ODIHR Contact Point for Roma and Sinti Issues, OSCE, Poland

Moderation: Cornelia Kogoj, Initiative Minderheiten, Austria

16:00-16:30 Coffee Break

16:30 – 18:00 **Panel Session 2: From Stereotypes to Racism: minorities' experiences, mass media and human rights**

Peggy Piesche, Cultural and Literature Scientist, University of Bayreuth, Germany

Simon Inou, Journalist, M-Media, Austria (tbc)

Delna Antia, Managing Editor, dasbiber.at, Austria

Moderation: Michael Fanizadeh, VIDC

18:00 – 18:30 **Summary of day I + Introduction of Day II**

Sandra Rainero, Veneto Lavoro, Unità Progetti Speciali, Italy

Helene Trauner, VIDC



WORKSHOP SESSIONS

Venue: *Karl-Renner-Institut, Europasaal, Entrance: Gartenhotel Altmannsdorf, Hotel 2, Oswaldgasse 69/
Hoffingergasse, 1120 Vienna, Austria*

Fri, 28 February 2014 09:00 – 14:00



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